

AUTO GUIDE

RATE SHEET

NEWSPRINT

1 PAGE.....	\$315
2 PAGES.....	\$550
3 PAGES.....	\$645
4 PAGES.....	\$720

GLOSSY

1 PAGE.....	\$550
2 PAGES.....	\$850
3 PAGES.....	\$1150
4 PAGES.....	\$1450

- Any additional newsprint pages above the 4th page are sold at \$125 per page.
- Any additional newsprint page sold with a glossy page is sold at \$125 per page.
 - All ads are full page, four-color process (CMKY).
- Full page bleed size is 11.5" w x 12.5"h, live area is 9.375" w x 10.5" h
 - Full page non-bleed size is 9.375" w x 10.5" h

PREMIUM PAGES

Inside Front	\$600
Inside Back.....	\$600
Center Spread.....	\$1,000
(Bleed: 23" w x 12.5" h • Live Area: 19.875" w x 10.5"h)	
Back Page.....	\$800
Front Cover Block (4.5" w x 2.75" h).....	\$250

QUICK FIND CLASSIFIEDS

Single Banner	\$250
Two Banners.....	\$475
Banner with 1 Page.....	\$440
Banner with 2 Pages	\$675
Section Sponsor (banner ad on all 4 pages, includes 2 newsprint pages).....	\$850
Banner Size is 9.375" wide x 1.875" high	

INSERT CARD*

Small Card (12.5" h x 8.5" w) and two newsprint framing pages \$850/week*

Large Card (16.25" h x 10.75" w) and two newsprint framing pages \$1,000/week*

*Must have a 4-week commitment, as printing is done all at one time (5 weeks for 5-week months).

www.SearchAutoGuide.com

258 GRANBY STREET, NORFOLK, VA 23510 | PHONE 757.222.3993 | FAX 757.222.3998